



Michael Pfau

+1 (424) 428 4994 | +34 692 86 59 36 aloha@mikepfau.com Los Angeles, USA | Barcelona, SPAIN

Profile

A creatively driven visual artist with a decade plus of experience harnessing diverse visual tools and styles to craft compelling experiences. I excel at bringing artistic vision to high-stakes, cross-functional projects, delivering innovative results on tight deadlines.

Experience

FOUNDER, PROFLOW STUDIO, BARCELONA ES – 2022-PRESENT

Digital agency and workflow software development.

GOPRO SPECIALIST, REDBULL RACING, NÜRBURG DE – 2023

360 and GoPro action camera mounting, operation, and DIT for RedBull's Nürburgring Formula 1 event.

LEAD PRODUCTION ARTIST, GOPRO; MUNICH DE – 2017-2020

Brand launch campaign & long-form story post-production. Hero 8 & MAX content production, post-production and product field testing/feedback.

FREELANCE CREATIVE DIRECTOR, BARCELONA ES – 2015-2017

360/VR micro documentaries and Content Processing. VR/AR content & application development. Worked with major music festivals, Primavera Sound & Sonar.

360 VR JOURNALIST, ANTARCTIC BIENALLE; ANTARCTICA – 2017

360/VR Capture, DIT and post-production for VR micro doc on the Antarctic exhibitions presented at the Venice Bienalle. Artist included, Tomas Saraceno among others.

LEAD PRODUCTION ARTIST, GRACE GORILLA SANCTUARY; VIRUNGA DRC – 2015-2017

Capture, DIT for GoPro Hero 6 & Fusion launch campaign.

IMMERSIVE SPECIALIST, EXPLORE.ORG; HAWAII, USA – 2016

Underwater 360/VR capture, DIT, stitch, and post-production for Michael Pricket, Ocean Ramsey, and Explore.org virtual reality shark and dive content.

IMMERSIVE SPECIALIST, RACING EXTINCTION; NEW YORK, USA – 2015

360/VR capture, DIT, stitch, and post-production for Louie Psihoyos, film premiere and empire state building projections in New York.

LEAD PRODUCTION ARTIST/ADVANCED MEDIA, GOPRO; SAN FRANCISCO – 2012-2015

360/VR research, education, development, production and post-production. Multi-camera array production/post-production specialist. Tier I Brand team for product launch campaigns. Surf/Skate vertical management.

Education

UCLA, Los Angeles, CA – BFA, 2010

Skills

Adobe CC - Creative Suite, DaVinci Resolve, Swift, Python & Full-Stack

GoPro Hero, GoPro MAX, Canon, Sony, & Blackmagic

English, French, Spanish, and Romanian